



Putnam Saturday Farmers' Market 2021 Guest Farmer/Food Vendor Application

The Putnam Saturday Farmers' Market (PSFM) makes space available for local artisans and crafters. The PSFM is held in an open-air, roofed pavilion on Kennedy Drive, in Putnam, along the Putnam River Trail. The Market has been popular for produce, foods and local artisans. The Market is regularly advertised and publicized in the community and on social media.

If you are interested in participating, please complete and sign the application, initial the rules and regulations and either email or mail the completed application, fee and attachments to:

Putnam Saturday Farmers' Market
% Putnam Economic & Community Development
126 Church Street, 3rd Floor
Putnam, CT 06260
putnamfarmersmarket@gmail.com

Guest Fees for 2021:	\$20	1 Saturday Market (under the pavilion)
	\$15	1 Saturday Market (outside the pavilion)
	\$70	5 Saturday Markets

Please make checks payable to "Town of Putnam", notating "Putnam Saturday Farmers Market" in the check's memo line.

This year we are offering guest vendors limited spots for pop-ups outside the pavilion, at a reduced rate. If you are interested, contact the Market Master, via email, for more information.

It's important to find the right mix of vendors to make the market a success. Please spread the word to anyone you think would enhance the market - whether farm, artisan, crafter, musician, nutritionist, chef or local community organization.

If you have any questions, please contact the Market Master:

Emily Barnes, Market Master

Email: PutnamFarmersMarket@gmail.com

Town of Putnam Economic Development Office Phone: 860-963-6834

Saturdays 10am to 1pm • June 5 to October 30, 2021 • Riverview Marketplace, Putnam

PUTNAM SATURDAY FARMERS' MARKET 2021 Guest Farmer/Food Vendor APPLICATION

RULES AND REGULATIONS

The Putnam Saturday Farmers' Market ("PSFM") is sponsored by the Town of Putnam in conjunction with the CT Department of Agriculture. The PSFM takes place at the Riverview Marketplace Pavilion, 18 Kennedy Drive, Putnam, Connecticut. The Market Master is the administrator of the weekly market.

2021 PSFM Season: Saturdays from June 5 to October 30
PSFM Hours are 10:00am to 1:00pm

Only vendors approved by the Market Master may participate in the PSFM. All vendors must abide by the following rules and regulations:

Produce grown in Connecticut: All agricultural produce offered for sale must be Connecticut grown. In the case of value-added agricultural products, the main ingredients should be produced by the vendor and the product processed by the vendor.

Baked goods and preserves: Ingredients may be purchased and should be CT grown whenever possible. Vendors must mix, bake or prepare the goods. Baked goods require a Connecticut Bakery License.

Prepared foods: Whenever possible, major ingredients should be sourced from a CT farm or dairy, and foods should be prepared from scratch by the vendor. Purchasing processed foods and reselling them is prohibited.

Meats, dairy, fish: All products must come from the vendor's herd. Grazing animals must have regular access to pasture and freedom to move around. Hormones may not be fed to animals. Fish and shellfish must be caught or raised locally. All meat and processed poultry must be USDA inspected and labeled.

Jams, jellies and maple syrup are exempt from a sanitation inspection of the processing facility; however, strict rules regarding labeling apply, and labels must be prepared in 10-point type, including common or unusual name, ingredient listing in descending order, name of vendor, net weight or volume in English units, and content statement if any additional ingredient has been added. They must also bear the statement "Not prepared in a government inspected kitchen." Additional information may be obtained in the Farmers' Market Guide at www.ctgrown.gov.

Food Vendor: Whenever possible, major ingredients should be sourced from a CT farm or dairy, and foods should be prepared from scratch by the vendor. Purchasing processed foods and reselling them is prohibited. A license from the Northeast District Department of Health is required.

Artisans: While preference is given to agriculture-related products, a portion of available space will be offered to artisans. All items offered for sale must be made by the vendor.

Non-Profit Vendor: As a service to the community, vendor spaces each market day will be provided at no charge to a non-profit organization to educate the public or raise funds for the benefit of their organization. The availability of space will be determined by the Market Master. Each non-profit organization will be responsible for its own liability insurance and any applicable license.

It is expected that all items offered for sale will be of the highest quality and vendors shall be courteous and honest with all customers. Smoking and consumption of alcoholic beverages are not allowed on the premises. Profanity, shouting and disruption to the market will not be tolerated. Cell phone usage by vendors should be kept to a minimum, as it presents an image of non-concern toward customers.

Selling before the 10:00 a.m. opening is not permitted, with the exception of the 15-minute period between 9:45 and 10:00 when vendors who are already set up may buy from each other, as there is little opportunity for them to do

so after the market opens. Vendors must remain in place until 1:00 p.m. closing even if merchandise is sold out. Setup may begin no earlier than 9:00 a.m. and vendors must vacate their space by 2:00 p.m. After 10:00 a.m. vendors will not be allowed to set up in their space. Exceptions to the rules set forth in this paragraph may be permitted by the Market Master, at the Market Master's sole discretion.

Vendor space will be assigned by the Market Master and, unless otherwise agreed to by both the Market Master and the vendor, will be a minimum of 14' x 10'. Sites will be assigned when all required paperwork and fee are received. One vehicle per space is allowed in the market area. Vendors located in the pavilion may park to the rear of the vendor space; vendors located outside the pavilion will have assigned parking. Each vendor is responsible for leaving the site in the same condition as it was upon arrival.

Vendors are to provide whatever they need to set up their own space, including tables. Any canopy, tent or market umbrella must be securely anchored at all times; this rule is strictly enforced, as unsecured tents pose a dangerous public hazard in case of sudden wind gusts.

Vendors are to maintain consistent attendance throughout their entire market season. In case of an anticipated or necessary absence, please phone the Market Master. Chronic absences will jeopardize the location of your space for the betterment of the PSFM.

Each vendor's space shall be identified with the business name, and all prices shall be marked clearly.

Proper insurance is required of each vendor. A minimum \$300,000 of liability insurance is required, and a Certificate of Insurance listing the Town of Putnam (126 Church St. Putnam, CT 06260) as Certificate Holder and additional insured must be submitted prior to participating in the market. Vendor product liability insurance is strongly encouraged.

Non-compliance with these regulations is grounds for eviction from the PSFM.

It is the Market Master's responsibility to ensure the smooth operation of the market, manage grievances, and manage customer complaints if necessary. Please contact the Market Master with any concerns.

By initializing "YES I AGREE" below I agree to abide by the 2021 Putnam Saturday Farmers' Market Rules and Regulations and agree to indemnify, defend, and hold harmless the Town of Putnam from and against any and all liabilities, claims, suits and causes of action of whatever nature or type, and all attorney fees, costs, and expenses incidental thereto which may arise or in any way be connected directly or indirectly, with my participation in the Putnam Saturday Farmers' Market. Further, by initializing "YES I AGREE" below I agree to hold the Town of Putnam harmless for any liability or loss whatsoever.

YES I AGREE: _____

To help us with space allocation, please tell us your vehicle (please circle):

Car or Truck or Truck with trailer